

# 2008 National Post-Election Survey



**Presented By:**

**McLaughlin & Associates – Freedman Consulting**

**November 5, 2008**

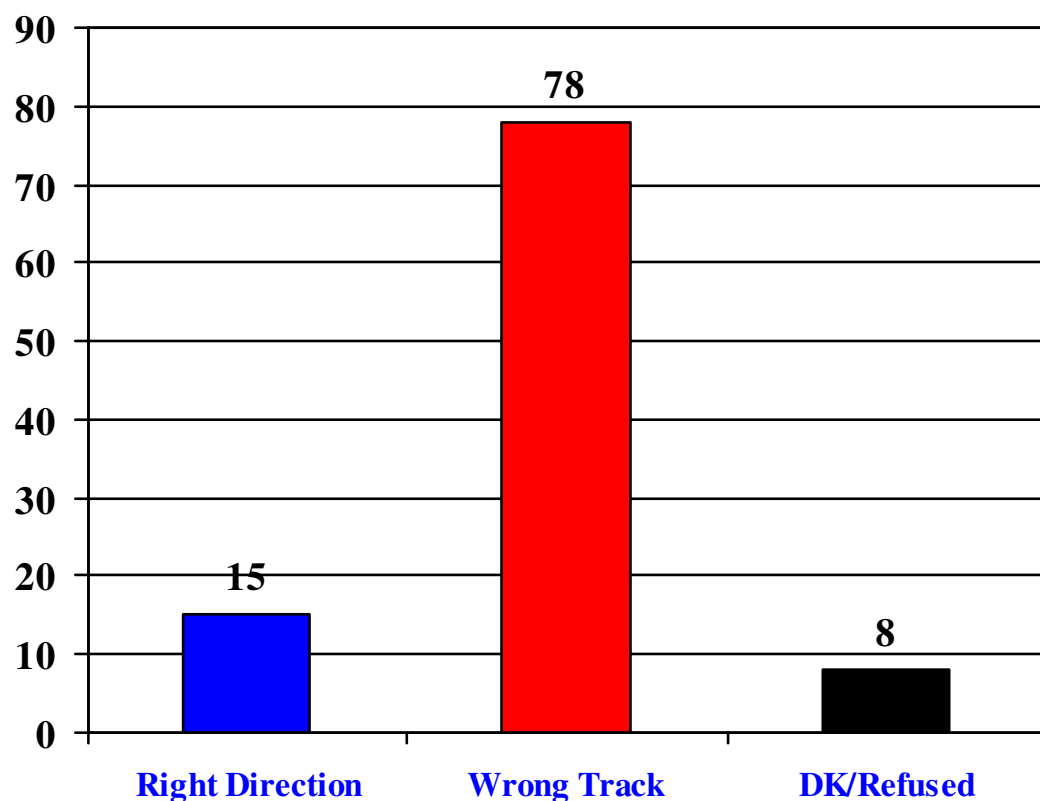
# Methodology

**McLaughlin & Associates partnered with Freedman Consulting to conduct a bipartisan National Post-Election Survey among 1,000 people who voted in this year's election. The survey was completed on election night, November 4, 2008.**

**All interviews were conducted by professional interviewers via telephone. Interview selection was at random within predetermined election units. These units were structured to statistically correlate with actual voter distributions in a national general election.**

**The accuracy of the sample of 1,000 actual voters is within +/- 3.1% at a 95% confidence interval.**

# Generally speaking, would you say things in the country are going in the right direction, or have they gotten off on the wrong track?



	<u>R.D.</u>	<u>W.T.</u>
Vote McCain	19	68
Vote Obama	11	86
Vote Other	11	79
Republican	18	68
Democrat	11	87
Independent	17	77
White	13	78
African American	20	78
Hispanic	23	67
Under \$60,000	10	81
Over \$60,000	15	79
Men	15	78
Women	14	78

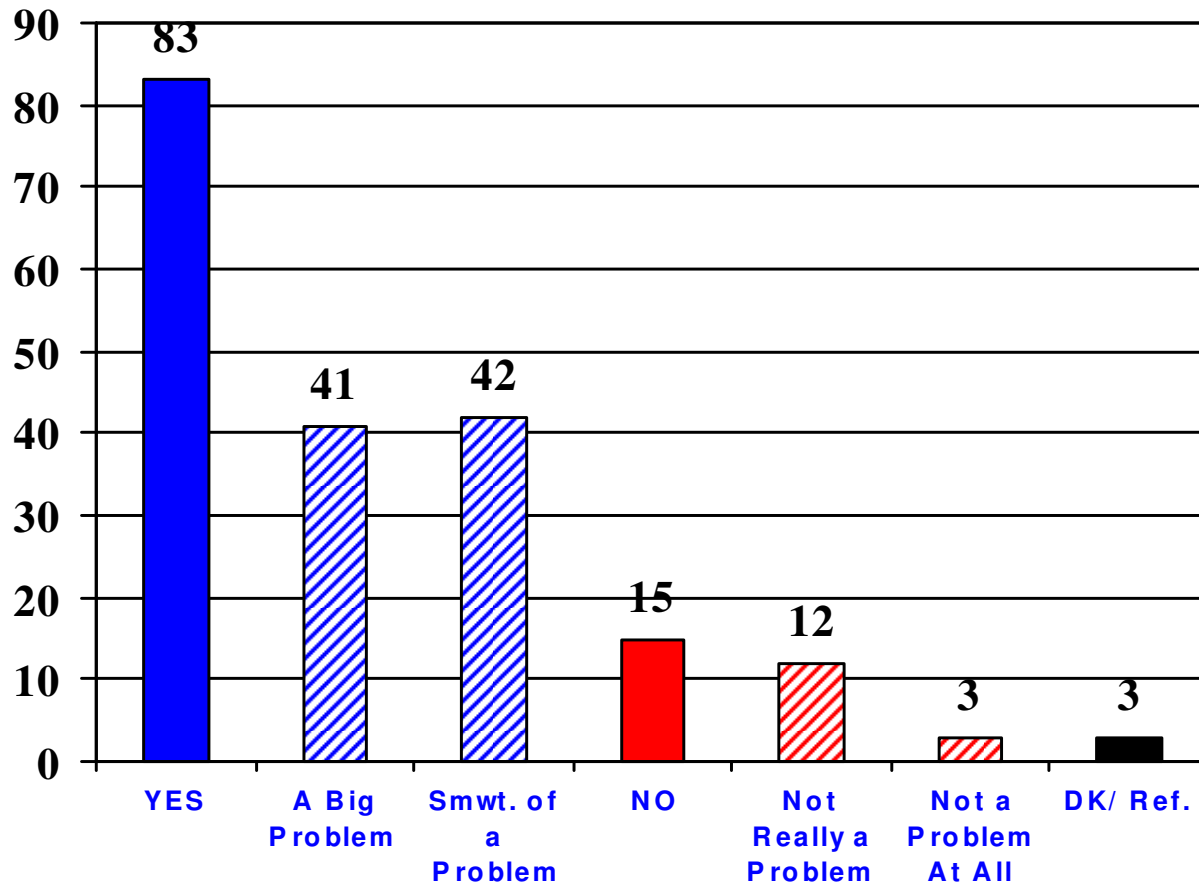
# Which of the following issues would you most like to see the next president make a top priority?

	Total	McCain	Obama	Other	White	African American	Hispanic	Under \$60,000	Over \$60,000	Men	Women
<b>ECONOMIC</b>	<b>53</b>	<b>47</b>	<b>59</b>	<b>48</b>	<b>54</b>	<b>62</b>	<b>41</b>	<b>53</b>	<b>59</b>	<b>54</b>	<b>52</b>
Improving economy/creating jobs	47	41	52	37	47	57	38	47	49	47	46
The Wall Street financial crisis	7	6	7	11	7	6	4	6	10	7	6
<b>WAR/TERROR</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>16</b>	<b>27</b>	<b>17</b>	<b>16</b>	<b>17</b>	<b>19</b>
Withdrawing from Iraq	10	4	14	13	8	16	14	10	8	9	10
Fighting the war on terror	8	15	3	6	9	0	13	8	8	8	9
<b>REDUCE FOREIGN OIL</b>	<b>12</b>	<b>17</b>	<b>9</b>	<b>3</b>	<b>14</b>	<b>3</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>12</b>
<b>HUNGER/POVERTY</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>6</b>	<b>13</b>	<b>10</b>	<b>9</b>	<b>3</b>	<b>6</b>	<b>8</b>
<b>HUNGER</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>3</b>
Fighting hunger in the U.S.	2	2	2	5	2	0	1	3	2	1	3
Fighting hunger around the world	1	1	1	3	1	3	3	1	0	2	1
<b>POVERTY</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>10</b>	<b>6</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>5</b>
Fighting poverty in the U.S.	3	1	4	2	2	8	4	4	1	2	3
Fighting poverty around world	1	2	1	2	1	2	3	2	0	1	1
<b>PROTECT ENVIRONMENT</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>2</b>
<b>ABORTION</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>
<b>FIGHTING CRIME/DRUGS</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
DK/REFUSED	4	6	2	14	4	4	4	3	3	3	5

## Which of the following statements best describes how rising food prices have impacted you?

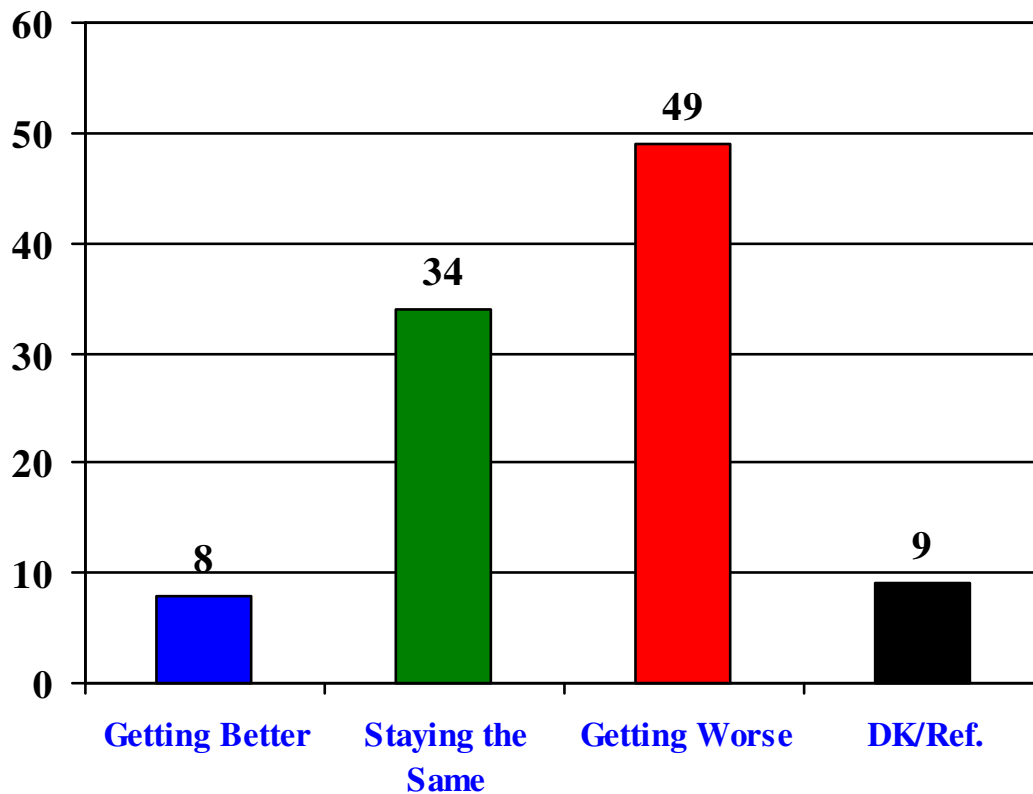
	<u>Total</u>	<u>McCain</u>	<u>Obama</u>	<u>Other</u>	<u>White</u>	<u>African American</u>	<u>Hispanic</u>	<u>Under \$60,000</u>	<u>Over \$60,000</u>	<u>Men</u>	<u>Women</u>
<b>WORRY</b>	<b>53</b>	<b>52</b>	<b>62</b>	<b>60</b>	<b>55</b>	<b>72</b>	<b>66</b>	<b>66</b>	<b>47</b>	<b>54</b>	<b>61</b>
Very much...I worry about me or someone I know going hungry.	19	15	23	24	17	33	24	22	12	18	20
Somewhat...I can buy less, but do not worry about me or someone I know going hungry or skipping meals.	38	38	39	37	38	39	42	43	35	35	41
<b>NOT WORRY</b>	<b>41</b>	<b>47</b>	<b>37</b>	<b>38</b>	<b>44</b>	<b>27</b>	<b>34</b>	<b>34</b>	<b>52</b>	<b>45</b>	<b>38</b>
Not very much...Prices are higher but I've been able to pay the higher prices and buy roughly the same food.	29	30	28	27	30	17	32	26	33	30	28
Not at all...It has had no impact on me.	12	16	9	11	14	10	3	8	19	15	10
<b>DK/Refused</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>

# Do you think hunger is a problem in the United States?



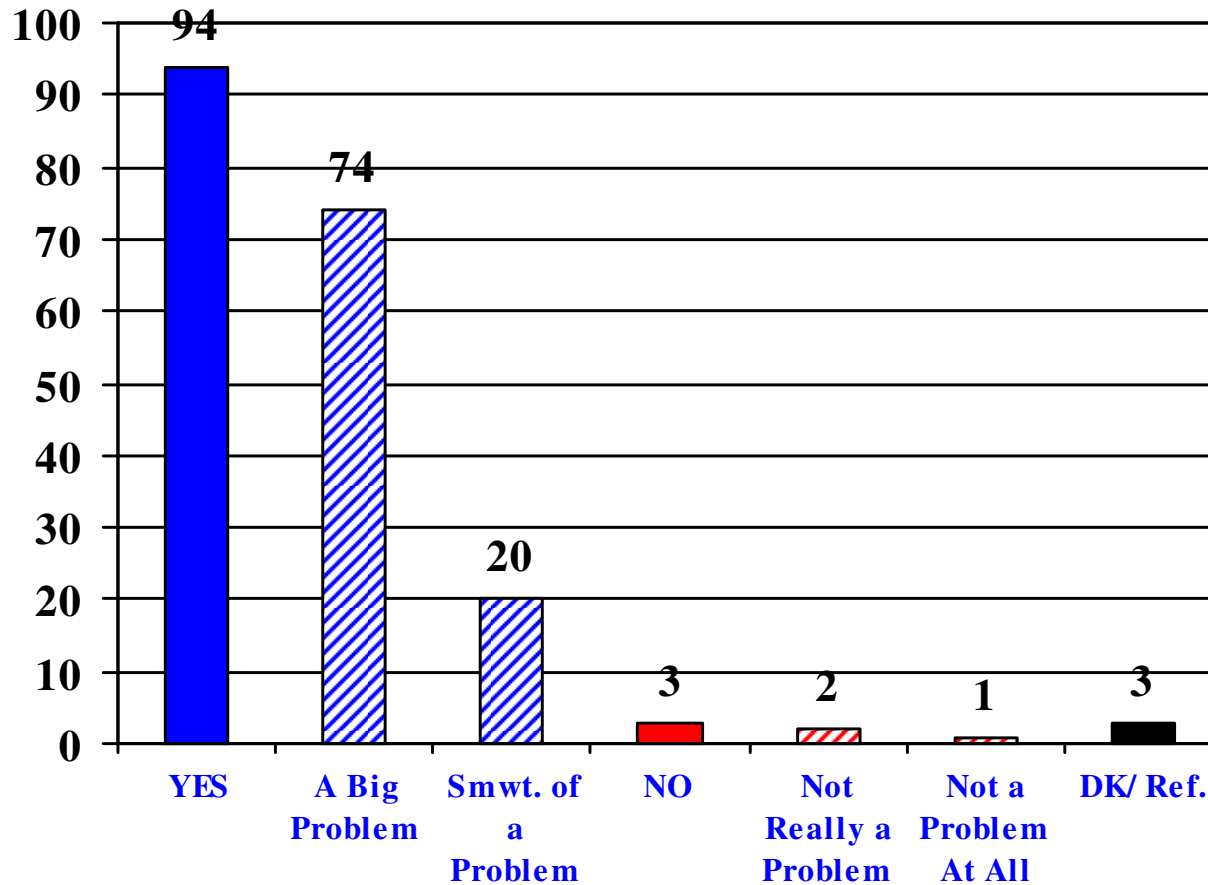
	<u>Yes</u>	<u>No</u>
Vote McCain	75	23
Vote Obama	89	8
Vote Other	81	14
Republican	75	22
Democrat	89	9
Independent	83	14
White	82	16
African American	83	12
Hispanic	89	7
Under \$60,000	83	14
Over \$60,000	84	14
Men	78	20
Women	87	11

# Do you think the hunger problem in the United States is getting better, staying the same, or getting worse?



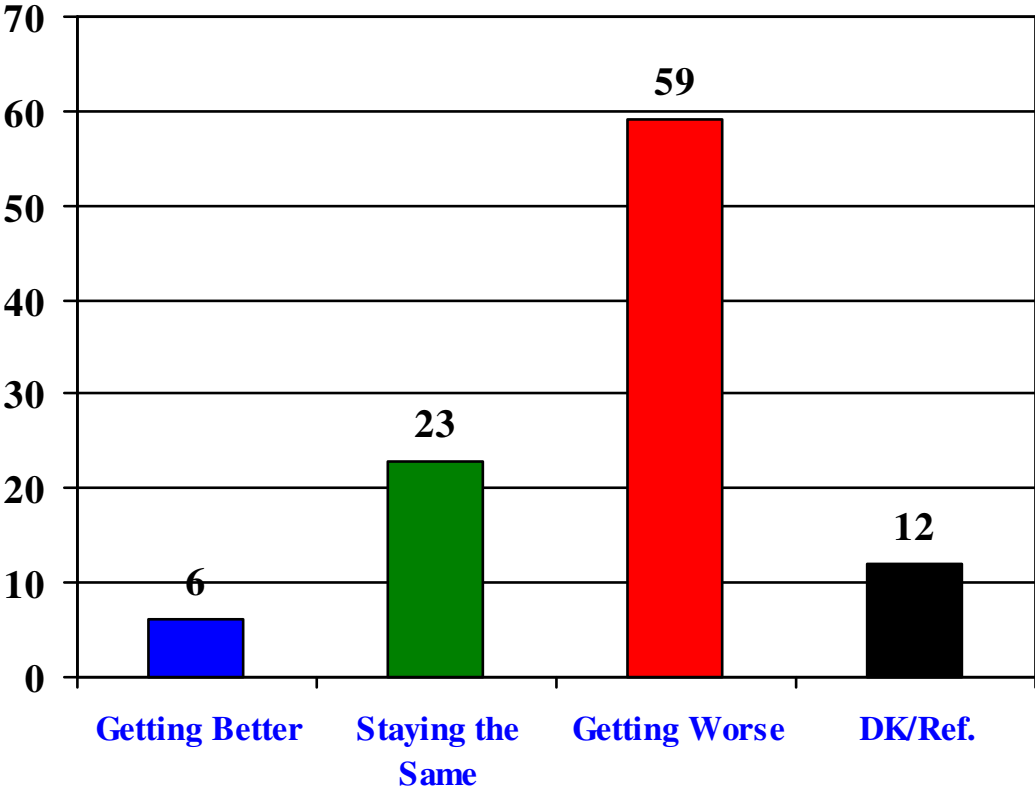
	<u>Better</u>	<u>Same</u>	<u>Worse</u>
Vote McCain	10	41	37
Vote Obama	5	29	60
Vote Other	11	29	54
Republican	12	41	35
Democrat	6	31	59
Independent	4	31	54
White	7	35	49
African American	8	32	55
Hispanic	10	35	43
Under \$60,000	7	34	50
Over \$60,000	8	35	49
Men	10	39	43
Women	6	31	55

# Do you think hunger is a problem in other countries?



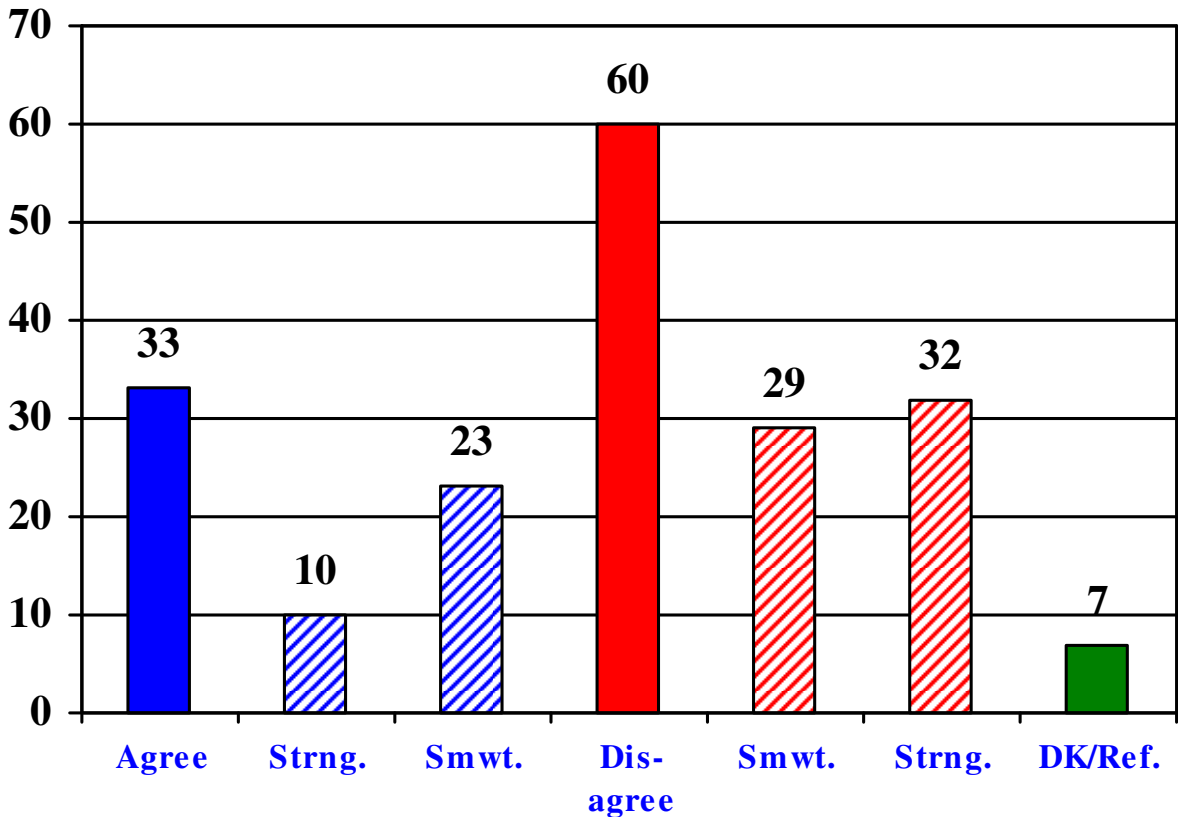
	<u>Yes</u>	<u>No</u>
Vote McCain	93	3
Vote Obama	95	2
Vote Other	94	3
Republican	93	3
Democrat	96	2
Independent	92	4
White	93	3
African American	96	3
Hispanic	99	0
Under \$60,000	94	3
Over \$60,000	94	2
Men	94	2
Women	95	3

# Do you think the hunger problem around the world is getting better, staying the same, or getting worse?



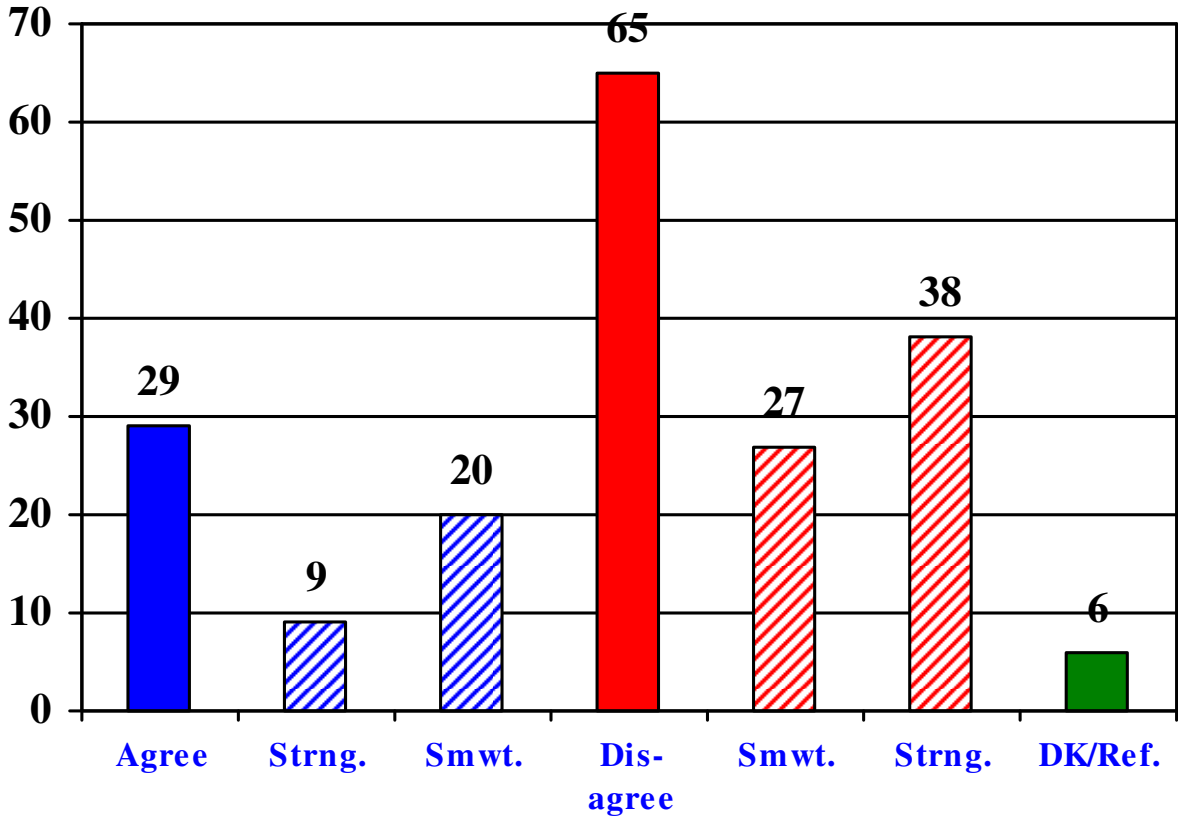
	Better	Same	Worse
Vote McCain	7	28	49
Vote Obama	5	20	67
Vote Other	11	25	49
Republican	7	32	45
Democrat	6	19	69
Independent	5	17	64
White	7	24	57
African American	7	15	74
Hispanic	1	24	59
Under \$60,000	6	22	61
Over \$60,000	7	29	54
Men	6	25	58
Women	7	22	60

**Please tell me whether you agree or disagree with the following statement? “I heard enough from the presidential candidates about reducing hunger in America and around the world.”**



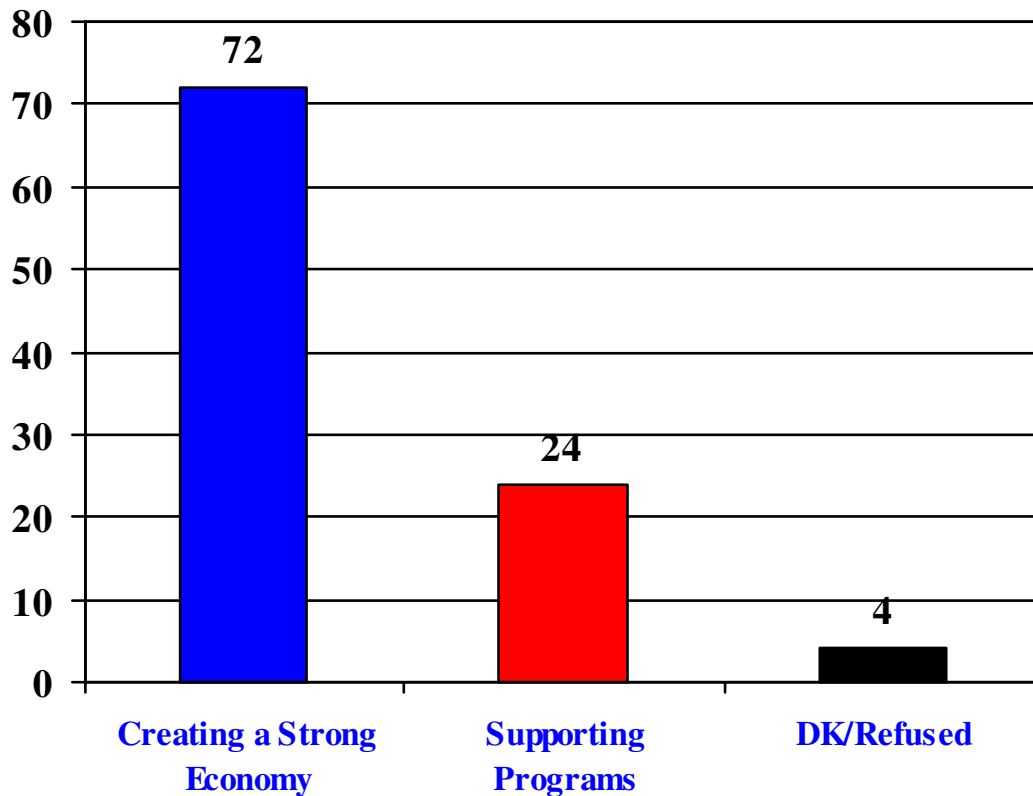
	<u>Agree</u>	<u>Disagree</u>
Vote McCain	34	57
Vote Obama	31	64
Vote Other	43	51
Republican	36	54
Democrat	32	62
Independent	26	70
White	31	61
African American	42	54
Hispanic	39	60
Under \$60,000	35	60
Over \$60,000	30	63
Men	37	56
Women	29	65

**Please tell me whether you agree or disagree with the following statement? “During this election the media covered the issue of reducing hunger in America enough.”**



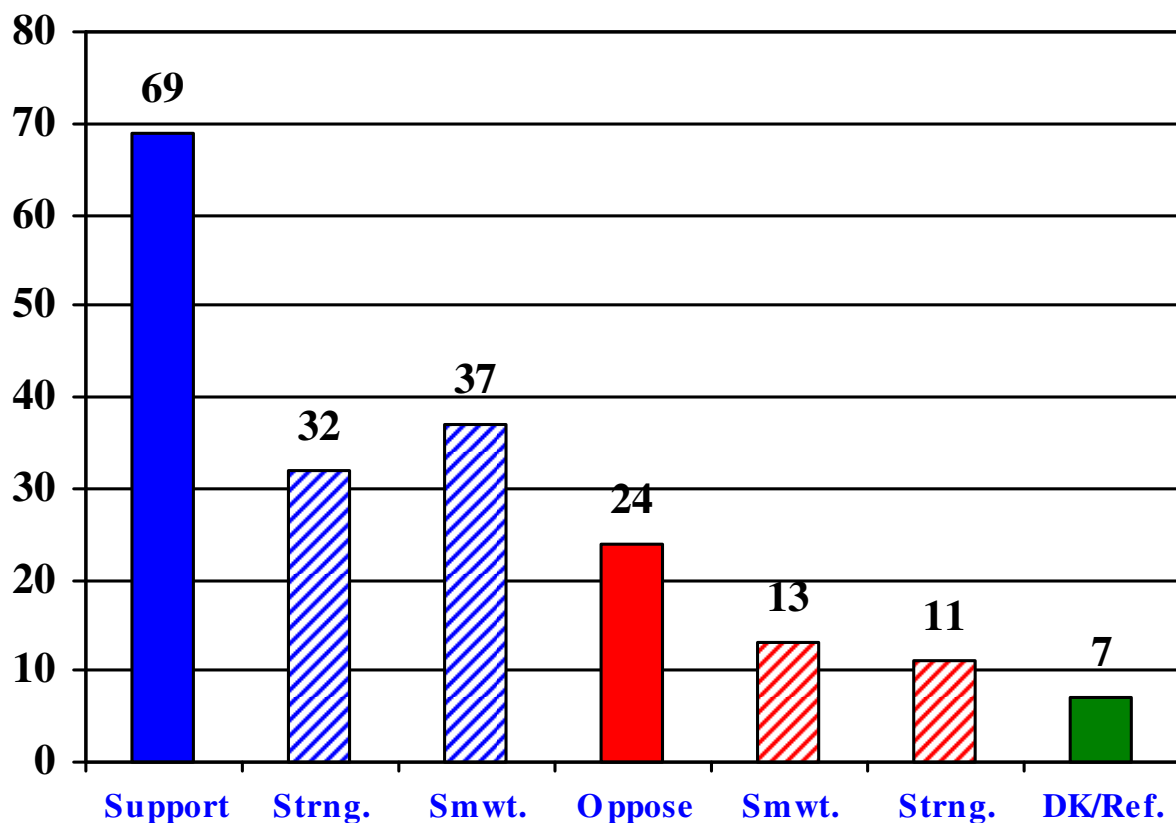
	<u>Agree</u>	<u>Disagree</u>
Vote McCain	31	61
Vote Obama	27	69
Vote Other	38	54
Republican	34	60
Democrat	27	69
Independent	26	69
White	30	63
African American	25	73
Hispanic	28	68
Under \$60,000	31	65
Over \$60,000	27	67
Men	34	59
Women	24	71

**Which one of the following do you think is most effective in fighting hunger in the United States?**  
**Creating a strong economy so that poor people can get better jobs.**  
**OR,**  
**Supporting programs that directly help poor and hunger people.**



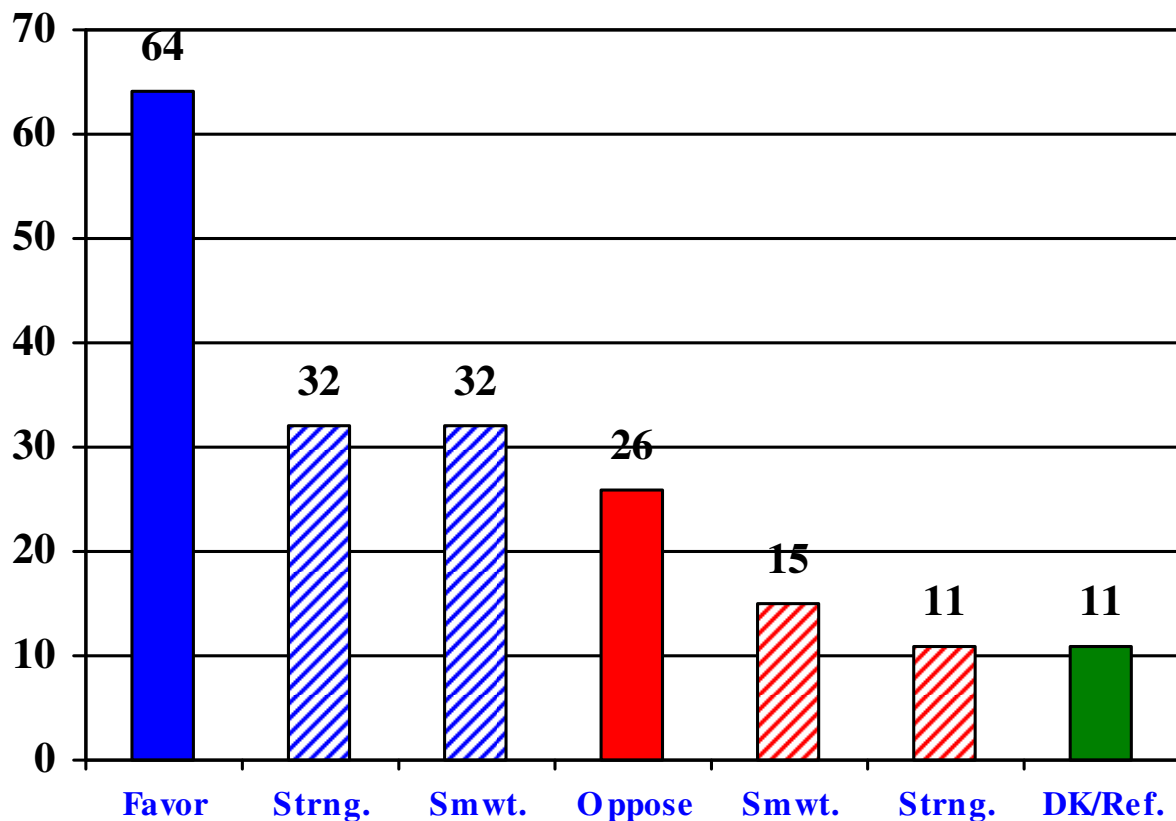
	<u>Economy</u>	<u>Programs</u>
Vote McCain	80	16
Vote Obama	66	30
Vote Other	68	30
Republican	78	17
Democrat	65	32
Independent	77	18
White	72	23
African American	74	23
Hispanic	71	28
Under \$60,000	71	24
Over \$60,000	74	23
Men	74	23
Women	71	25

# Would you support or oppose the United States dedicating an additional 1% of the federal budget to the needs of the world's poorest people, including aid for education, hunger, poverty, clean water, children's health and AIDS treatment?



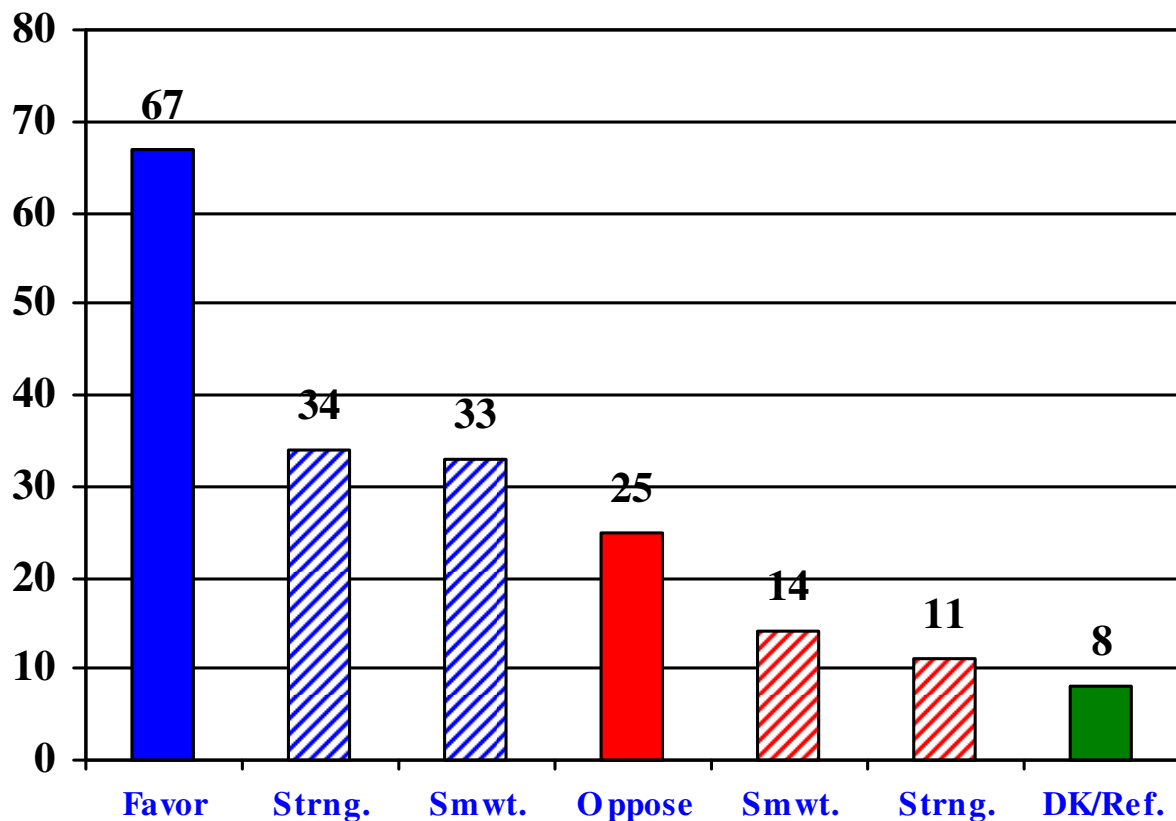
	<u>Support</u>	<u>Oppose</u>
Vote McCain	54	38
Vote Obama	82	12
Vote Other	65	24
Republican	53	38
Democrat	84	11
Independent	66	28
White	65	27
African American	91	5
Hispanic	76	22
Under \$60,000	73	21
Over \$60,000	63	30
Men	67	27
Women	71	22

**Some experts say that we could improve child nutrition and cut hunger and food insecurity in half in the United States by improving and expanding nutrition programs like school breakfast and summer feeding. This program would cost about \$18 billion a year. Would you favor or oppose making an effort of this size to cut hunger and food insecurity in half in our country?**



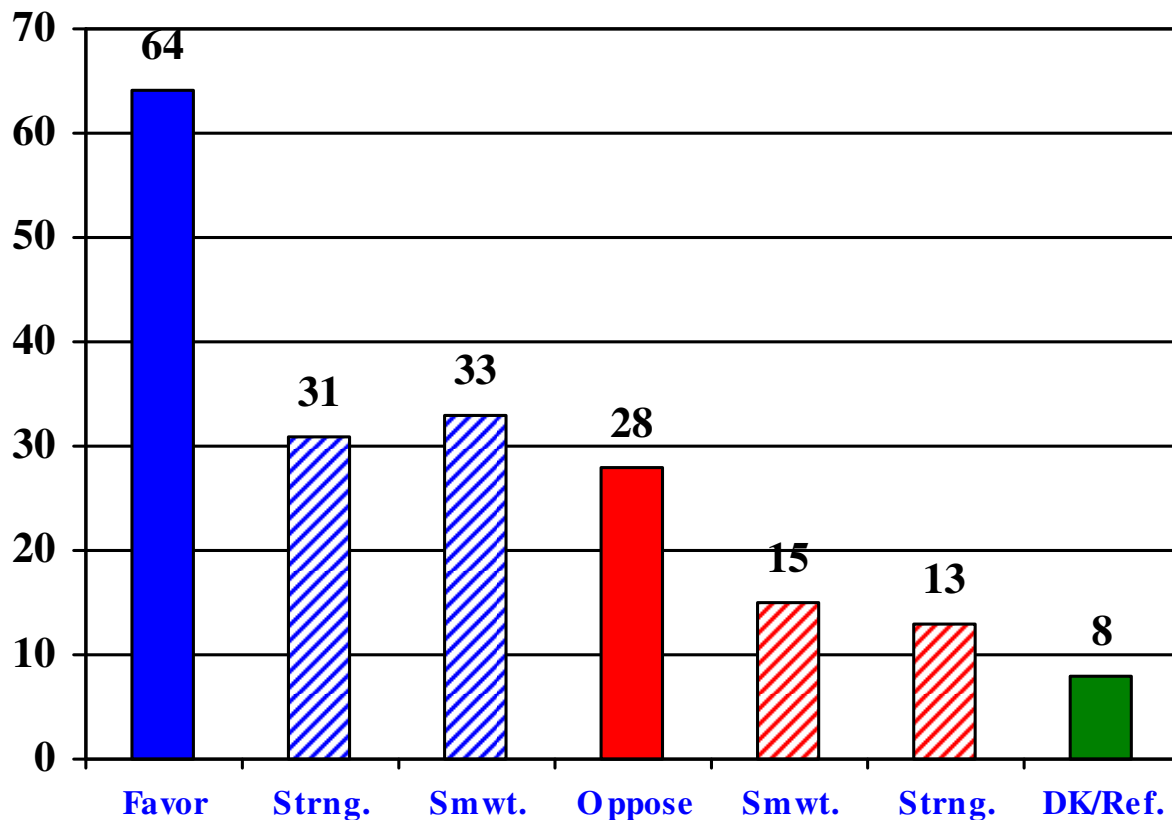
	<u>Favor</u>	<u>Oppose</u>
Vote McCain	52	34
Vote Obama	74	18
Vote Other	65	27
Republican	53	34
Democrat	73	18
Independent	67	24
White	63	26
African American	68	28
Hispanic	70	17
Under \$60,000	68	22
Over \$60,000	61	30
Men	64	26
Women	64	26

# Would you favor or oppose a program to make sure every hungry child in the world had at least one meal a day available at school even if its costs the United States \$3 billion?



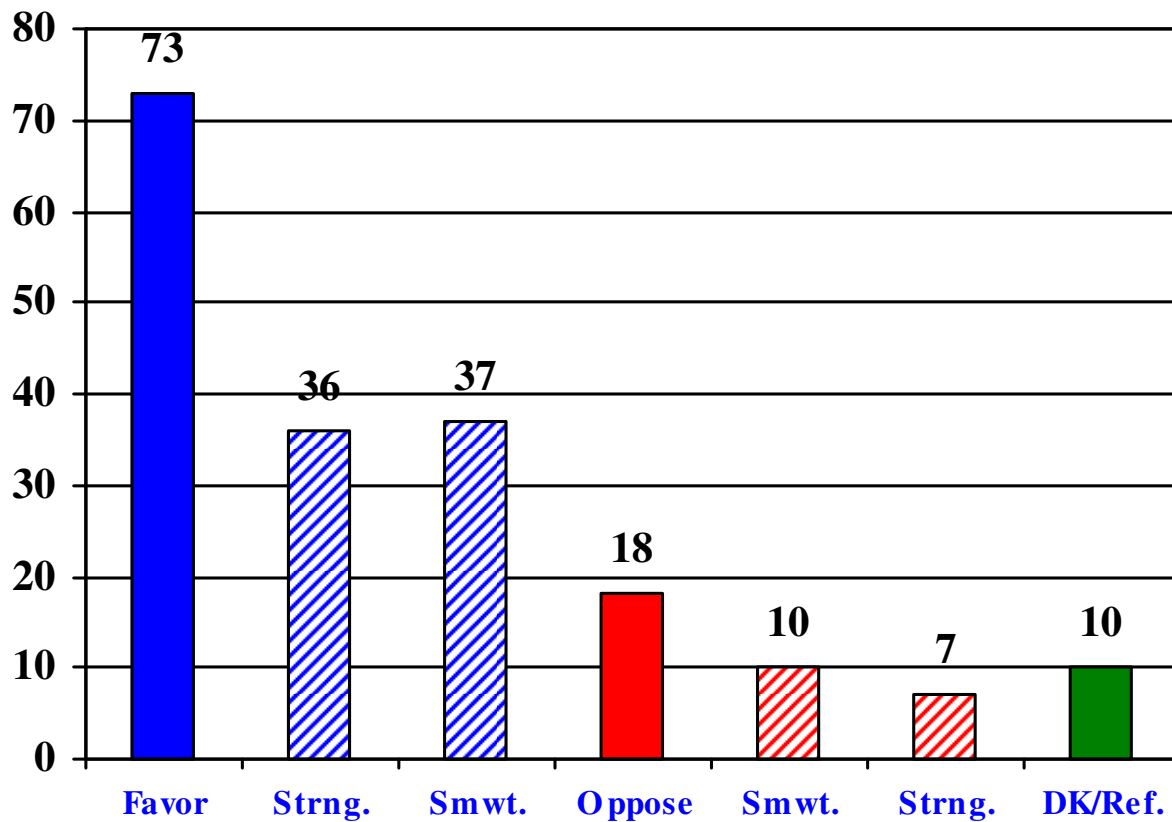
	<u>Favor</u>	<u>Oppose</u>
Vote McCain	53	37
Vote Obama	79	14
Vote Other	73	18
Republican	53	37
Democrat	81	14
Independent	63	25
White	63	28
African American	88	8
Hispanic	75	21
Under \$60,000	70	22
Over \$60,000	62	30
Men	68	25
Women	66	24

**Some people are proposing that Congress pass a new stimulus package intended to provide relief for struggling Americans and help the economy. One part of this new package is a temporary increase in food stamp assistance. Do you favor or oppose including a temporary increase in food stamp assistance in a new stimulus package?**



	<u>Favor</u>	<u>Oppose</u>
Vote McCain	48	43
Vote Obama	78	15
Vote Other	65	22
Republican	48	42
Democrat	77	16
Independent	64	28
White	61	30
African American	74	18
Hispanic	73	24
Under \$60,000	69	24
Over \$60,000	55	37
Men	64	28
Women	63	28

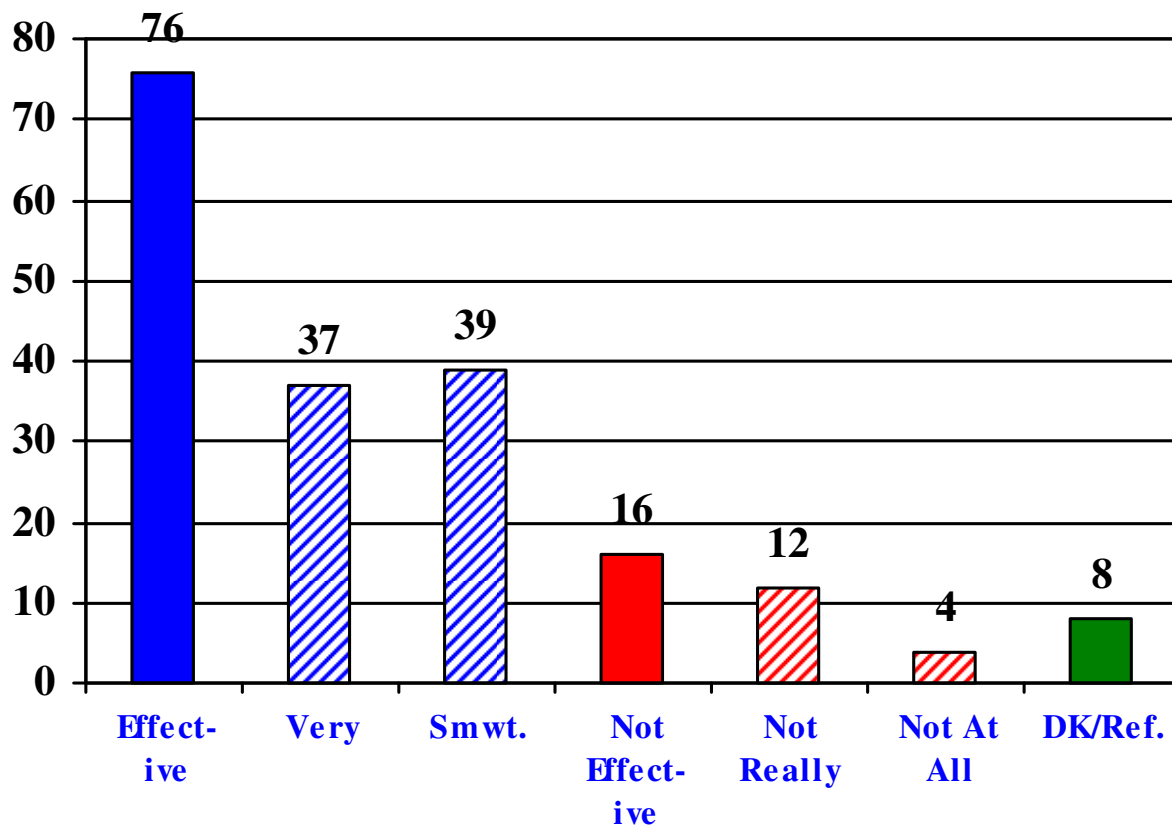
# Would you favor or oppose spending additional tax dollars on federal hunger programs to end child hunger in the United States by the year 2015?



	<u>Favor</u>	<u>Oppose</u>
Vote McCain	60	29
Vote Obama	84	8
Vote Other	71	14
Republican	59	29
Democrat	84	8
Independent	74	17
White	70	20
African American	85	7
Hispanic	78	15
Under \$60,000	76	15
Over \$60,000	69	22
Men	72	20
Women	74	15

Now, I'm going to read you some proposals that could be a part of the federal programs to end child hunger in the United States by the year 2015. Please tell me whether each of the following proposals to help end child hunger in the United States by the year 2015 would be very effective, somewhat effective, not really effective or not effective at all?

Increasing funding to federal nutrition programs like Foods Stamps, the School Lunch and School Breakfast programs, Summer Food Service Program, and Women, Infants and Children which is also known as the WIC program.



	Effective	Not
Vote McCain	66	26
Vote Obama	85	7
Vote Other	75	18
Republican	66	27
Democrat	86	7
Independent	73	18
White	75	17
African American	87	9
Hispanic	78	14
Under \$60,000	80	15
Over \$60,000	72	20
Men	75	17
Women	77	15